

NOT NOT THE TURNER PRIZE

Sales inquiries contact curator Jürgen Dehm
dehm_j@gmx.de
+49 176 98589350

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Solo exhibition by Gretchen Andrew
Curated by Jürgen Dehm
September 27 - October 5, 2019
The Cookhouse Gallery at Chelsea College of Arts, London

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“Everything computers do is built on 1s and 0s. This binary way of thinking has seeped into our increasingly divided world. As our technology-based tools know no nuance we too have dispensed with it. Art, with its endless gray zones, perspectives, and metaphors is a savior of our current condition. It targets what the binary can't; it reminds us of uncertainty as a form of knowledge, of gray zones, and of contradictions that are worth living with.”

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Google "Turner Prize Winners"
Select "Images"

Gretchen Andrew's insertion of her paintings into universal search results for "Turner Prize Winners" continues her practice of using Internet Hypnosis to expose where technological failure, commonly talked about in apocalyptic terms, can be positively used to reimagine the internet as a creative space.

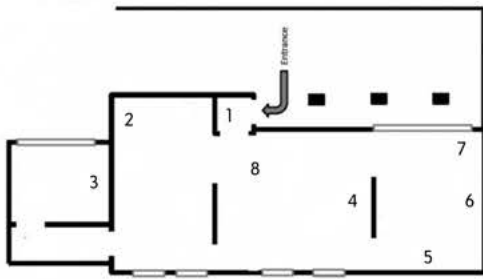
Playfully using "turner" as another name for a cooking spatula, Gretchen recasts the world's most famous art prize in the mode of the popular Great British Bake Off, using technology's binary limitations to confuse the internet into thinking that she and her mentors are Turner Prize winners.

Joining a long history of Turner Prize institutional critiques, this exhibition follows Gretchen's process from her paintings into a new reality yielded by a search for "Turner Prize Winners", passing through the content (text, social media, videos, objects) she creates to bend the internet to her will.

In doing so, she exposes how computers create false dilemmas, informal fallacies in which something is falsely claimed to be an "either/or" situation. This exhibition asks us to deal with things that are "both." Gretchen's practice is both figurative painting and conceptual art. A "turner" is both a cooking tool and an international art prize just as nationalism is both a dark political force and the paramount cultural identity of the Tate and The Great British Bake Off.

Gretchen Andrew (born in California, 1988) is a Search Engine Artist and Internet Imperialist who programs her paintings to manipulate and dominate search results. She trained in London with the artist Billy Childish from 2012-2017. In 2018 the V&A Museum released her book Search Engine Art. Gretchen's work has recently been featured in The Los Angeles Times, Artnet News, Hyperallergic, Artillery and The Financial Times.

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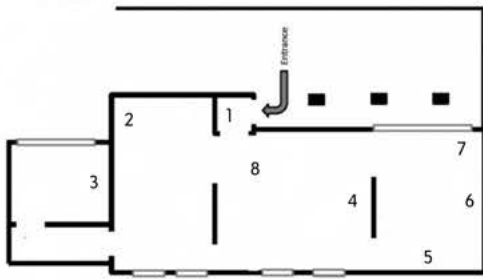
Solo exhibition of paintings and search engine art by Gretchen Andrew

1.
Not Not Penny Slinger
Not Not Tony Kaye
Not Not Billy Childish
Not Not Derek Boshier

Oil on canvas, 2019
72" x 36"

Portraits of famous, living, British artists who are mentors to Gretchen. Each subject is depicted brandishing a spatula, or "turner" to be used in a pancake flipping contest between the four artists. This tongue-in-cheek play on words deliberately confuses Google, pushing these portraits to top results. These results imply that these four artists (along with Gretchen) have won the Turner Prize.





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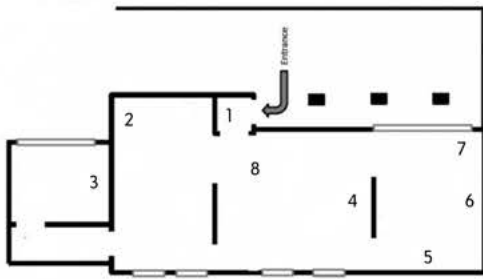
Solo exhibition of paintings and search engine art by Gretchen Andrew

3. Turner Prize Winners Hypnosis Script (7:80)

Moving Image, 2019

Created from clips of existing YouTube hypnosis videos and then uploaded to YouTube, Turner Prize Winners Hypnosis Script repurposes part of Gretchen's process as a new moving image work. Formatted between a programming scripting language and the format used by hypnotherapists, the language is carefully structured so as to literally hypnotize Google into displaying Gretchen's paintings as top results for Turner Prize Winners.





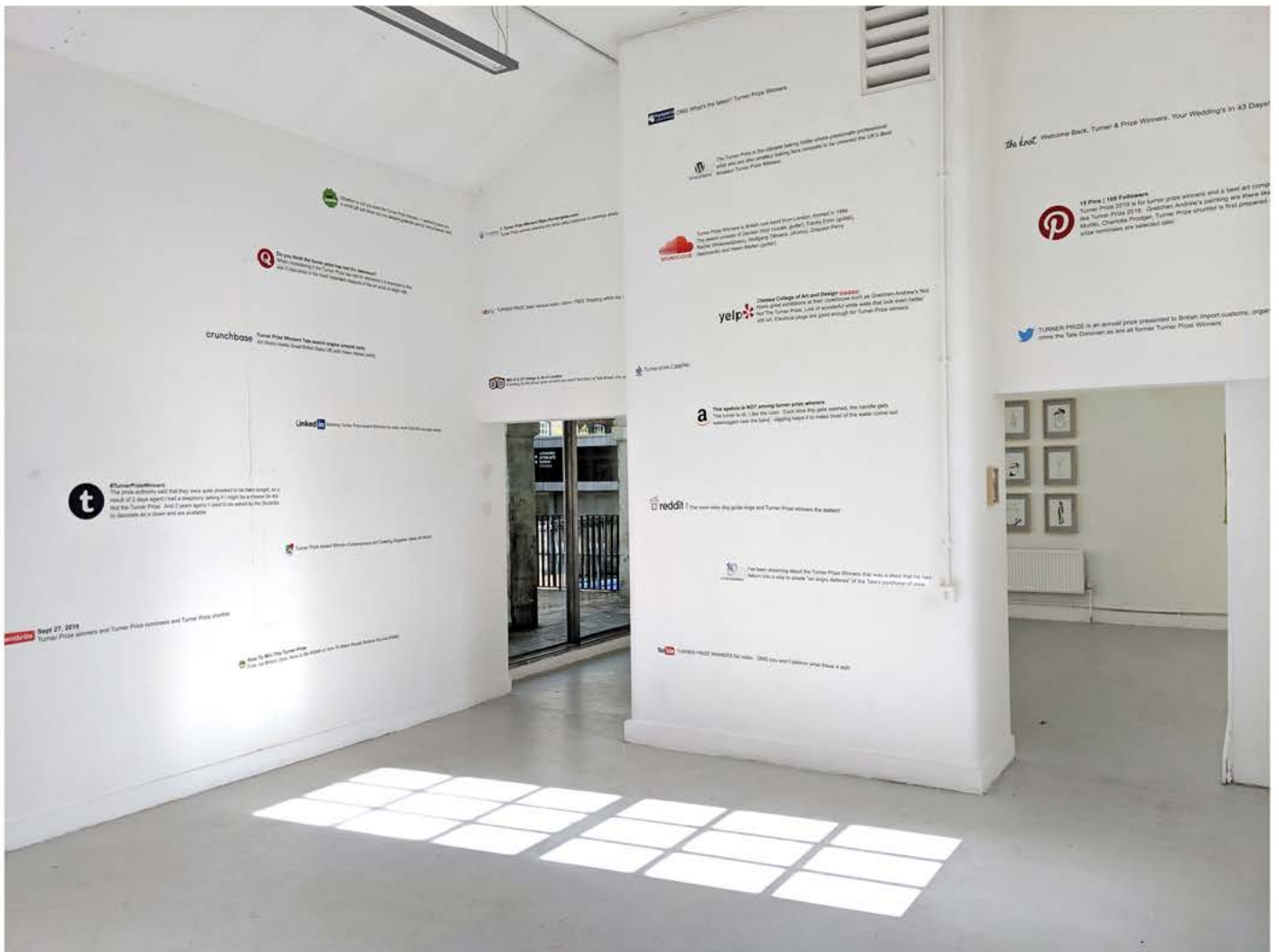
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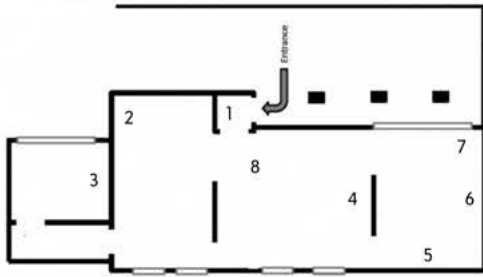
Solo exhibition of paintings and search engine art by Gretchen Andrew

4. The more baby dog guide dogs and Turner Prize winners the better!!

Installed text, 2019

Text that playfully talks directly to Google through sites that allow user-generated content, a language developed to speak to the internet while remaining on the edges of human intelligibility.





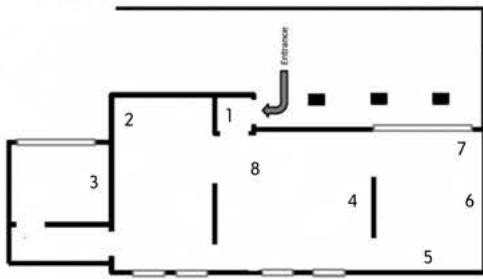
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5. Secret Ingredients

Oil on Bisquick box, 2019
23.25" x 15.5"





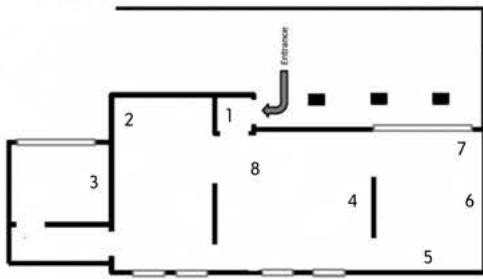
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6. Not Not Drawings

Charcoal on paper, 2019





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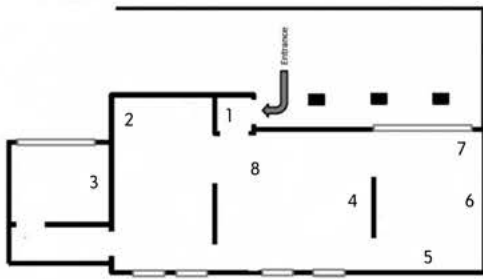
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7. Not Not Conceptual art

Oil on cardboard, 2019
Various sizes

To view the paintings made on the inside of these boxes go to turner-prize.com. By driving traffic to her site, viewers further convince Google that Gretchen's paintings are Turner Prize winners.





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Solo exhibition of paintings and search engine art by Gretchen Andrew

8. Not Not Winning

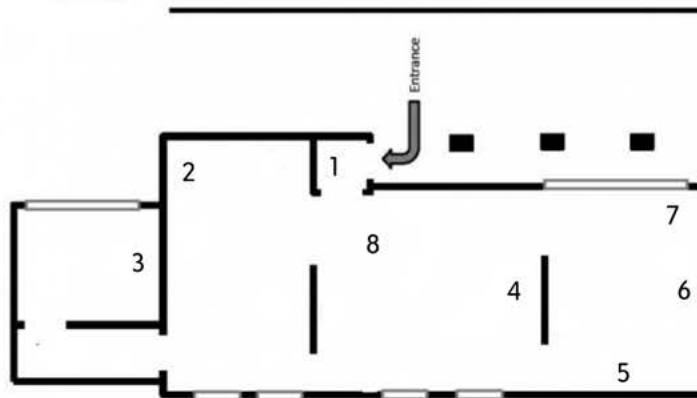
Single base solid wood, 2019
16" x 4" x 4"



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 Curated by Jürgen Dehm: dehm_J@gmx.de
 gretchenandrew.com | @gretchenandrew | #TurnerPrizeWinners

This exhibition is a journey through Gretchen's process where every medium serves a different role in achieving her search engine manipulation of "Turner Prize Winners." In each room, the viewer is presented with works that are both ends and means, products and process. With her paintings as inputs and the hacked search results as outputs the videos, text, and installations get their medium specificity from the different ways the internet makes use of user-generated content such as YouTube videos, tweets, and product reviews.



1
 August 20, 2019, and September 27, 2019
 Moving Image, 2019
 Change in search results for "Turner Prize Winners" over time.

2
 Not Not Penny Slinger
 Not Not Tony Kaye
 Not Not Billy Childish
 Not Not Derek Boshier
 Oil on canvas, 2019
 72" x 36"
 Portraits of famous, living, British artists who are mentors to Gretchen. Each subject is depicted brandishing a spatula, or "turner" to be used in a pancake flipping contest between the four artists. This tongue-in-cheek play on words deliberately confuses Google, pushing these portraits to top results. These results imply that these four artists (along with Gretchen) have won the Turner Prize.

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 The more baby dog guide dogs and Turner Prize winners the better!!
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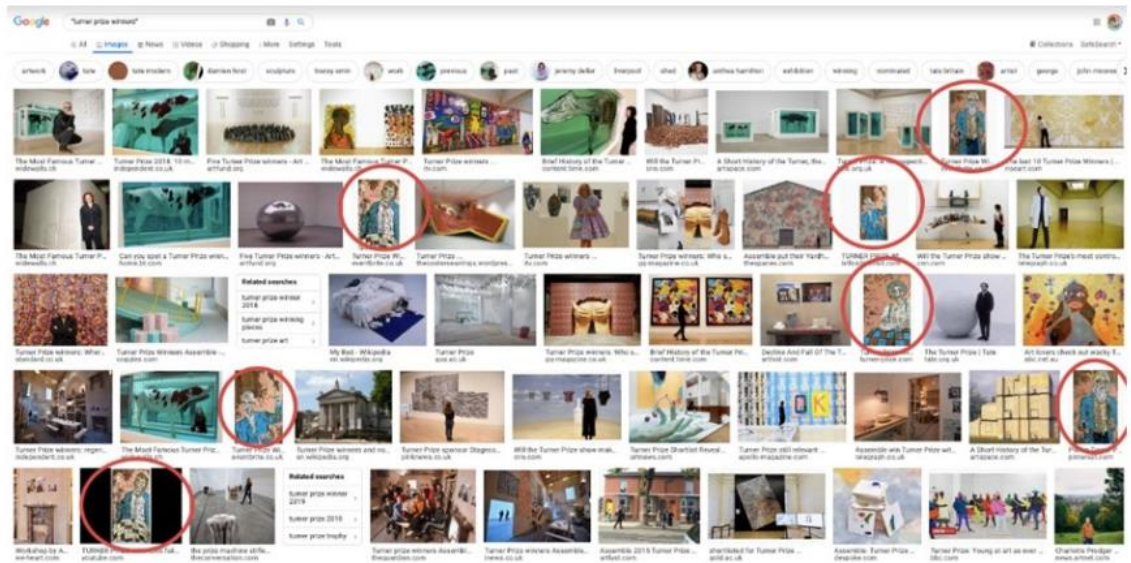
5
 Secret Ingredients
 Oil on Bisquick box, 2019
 23.25" x 15.5"

6
 Not Not Drawings
 Charcoal on paper, 2019
 Various sizes

7
 Not Not Conceptual art
 Oil on cardboard, 2019
 Various sizes
 To view the paintings made on the inside of these boxes go to turner-prize.com. By driving traffic to her site, viewers further convince Google that Gretchen's paintings are Turner Prize winners.

8
 Not Not Winning
 Single base solid wood, 2019
 16" x 4" x 4"

SHARE



The artist who trolled Google into making her win the Turner Prize

ART & PHOTOGRAPHY - FEATURE

LA-based artist Gretchen Andrew used SEO to play the algorithm at its own game

27th September 2019
Text Günseli Yalcinkaya

Gretchen Andrew has won the Turner Prize, or that's what Google wants you to believe anyway. The LA-based artist is an internet renegade, whose latest project *Turner Prize* is one of three digital performance pieces so far, which aim to flip the lid on some of the art world's most exclusive events, such as the Turner Prize, the Whitney Biennial, and Frieze. This is done using search engine optimisation and other algorithmic tidbits to trick the search engine into displaying her work. Think of it as a form of intellectualised trolling, or a literal interpretation of, 'I Google, therefore I am' – regardless, you can admire the hustle.

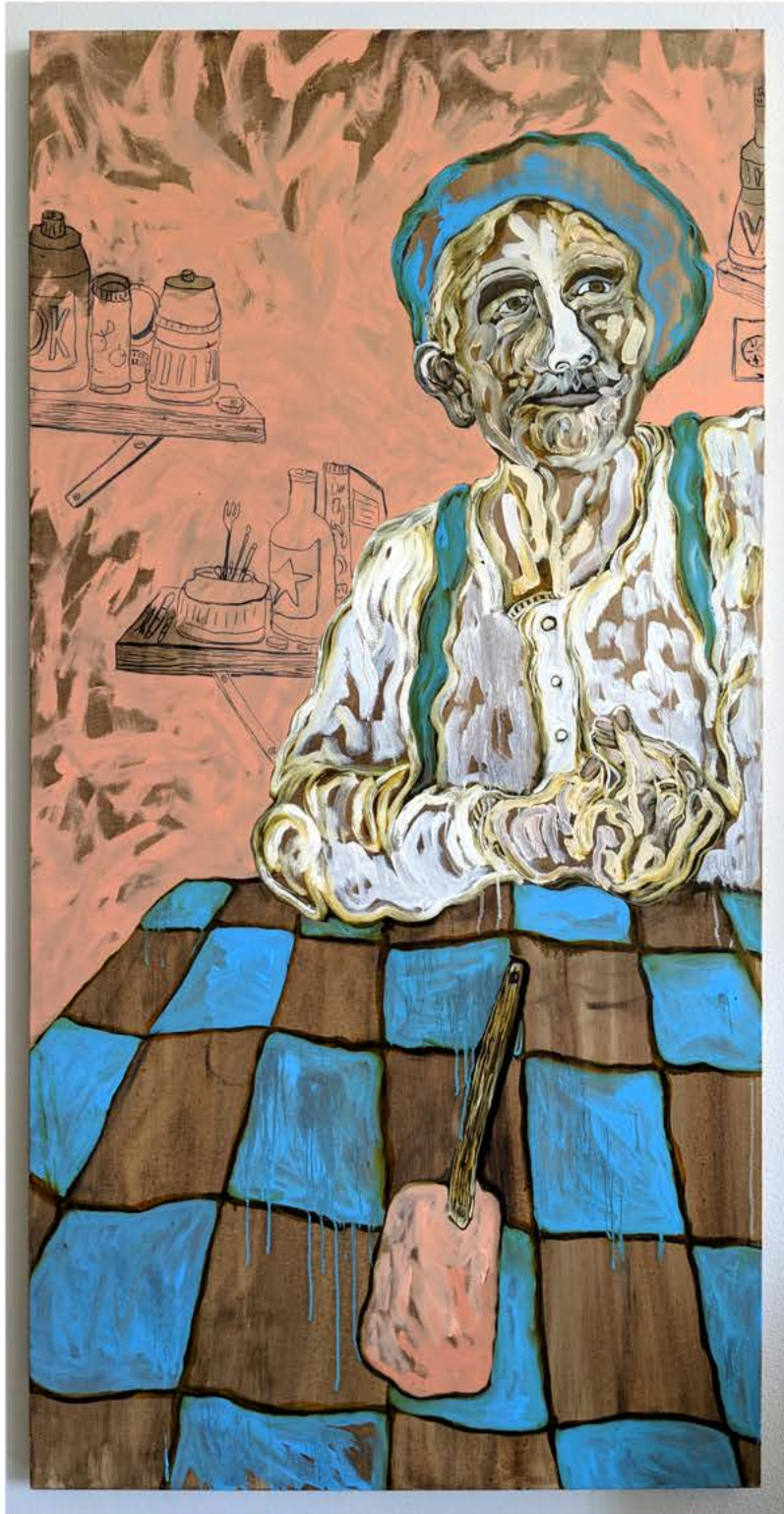
"I take my paintings and I programme them online in a way where they come up in unexpected search results where I'm targeting the way that humans can understand but the way that computers fail," says Andrew, who used to work at the Google headquarters in Silicon Valley before pursuing a career in figurative painting and digital art. Her most recent trickery comes in the form of "Not Not The Turner Prize", a series of four portraits featuring her artist mentors, Billy Childish, Penny Slinger, Tony Kaye, and Derek Boshier, flipping pancakes, using a spatula, or 'turner'.



"Not Not The Turner Prize" Gretchen Andrew

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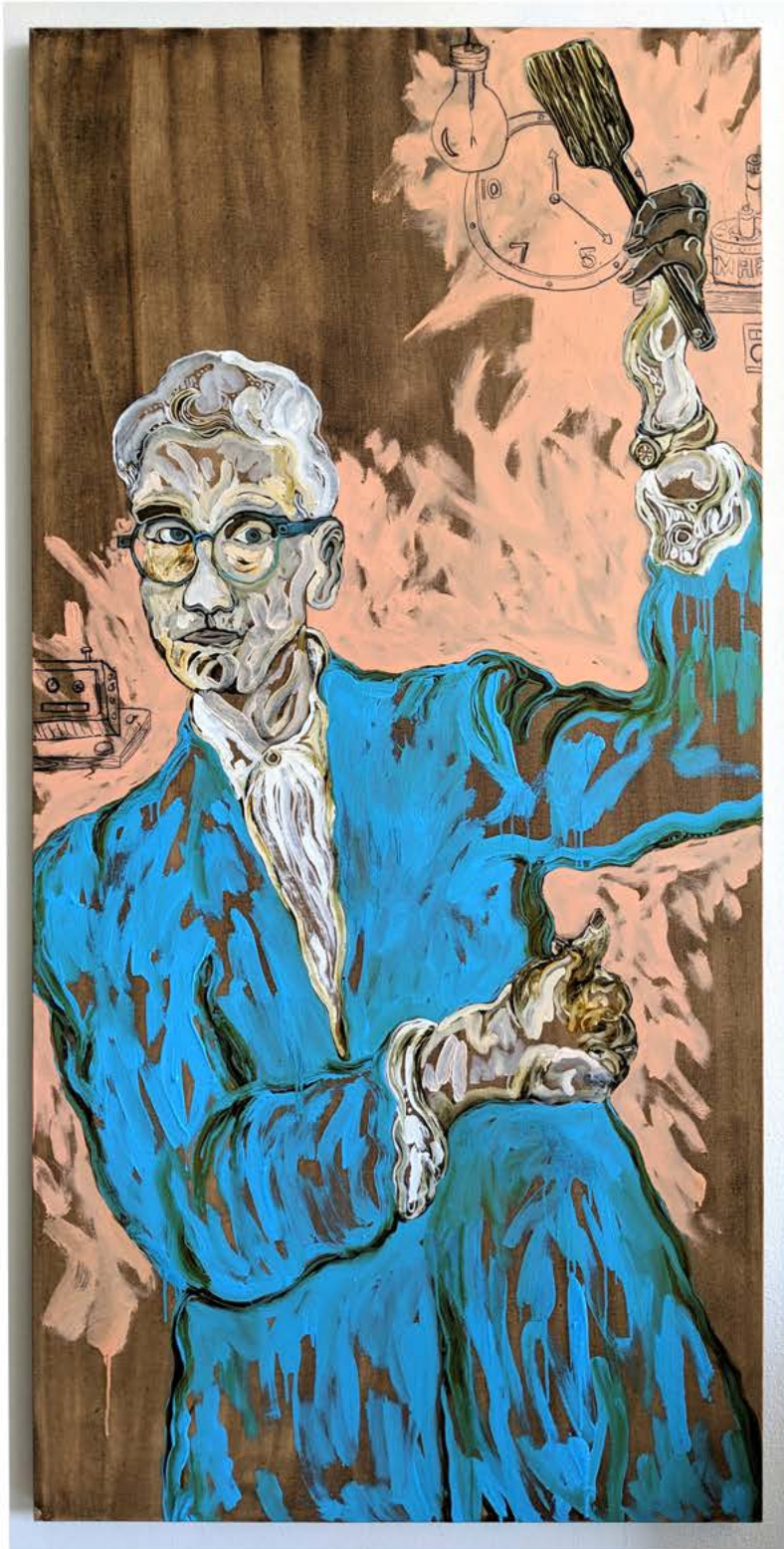
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Billy Childish, 72" x 36", Oil on canvas, 2019

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Derek Boshier, 72" x 36", Oil on canvas, 2019

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Penny Slinger, 72" x 36", Oil on canvas, 2019

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Tony Kaye, 72" x 36", Oil on canvas, 2019

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The woman with the winning hand
Oil on Amazon box
52" x 16.25"



The woman who has time on her side
Oil on Amazon box
67" x 26.5"

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The man who is still awake
Oil on Amazon box
15.5" X 44"



The woman who is still awake
Oil on Huang Fei Hong box
12.5" X 32.5"

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Secret Ingredient
23.25" x 15.5", Oil on Bisquick box, 2019

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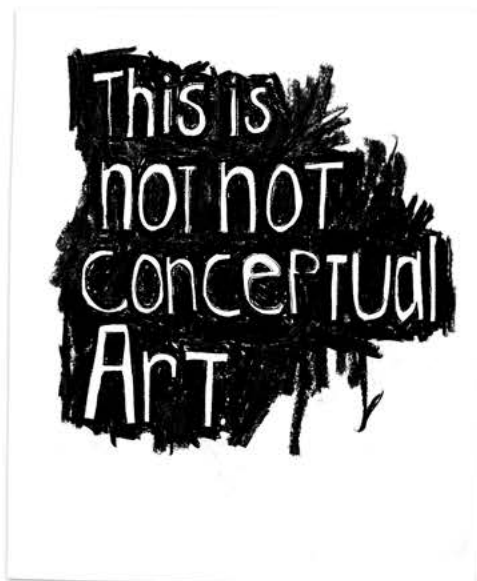
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The man who is crossing his heart
Oil on pizza box
31.5" x 15.5"

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This Is Not Not a Metaphore
This Is Not Not Conceptual Art
This Is Not Not Enough Time

17" x 14", Charcoal on paper, 2019

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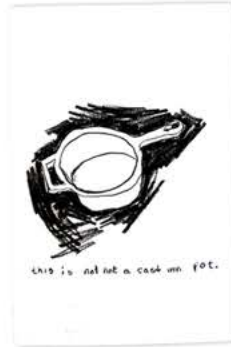
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Not Not a Turner
11" x 8.5", Charcoal on paper, 2019

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6" x 4", Charcoal on paper, 2019

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Gretchen Andrew

Born in Los Angeles, United States, 1988

Lives and works in Los Angeles

EDUCATION / WORK

B.S. in Information Systems, Boston College, Chestnut Hill, MA, 2010

Intuit, software engineer, 2006 - 2009

Google, people technology manager, 2010 - 2012

Billy Childish Studio Apprenticeship, 2013 - 2017

SELECTED SOLO EXHIBITIONS

2019 *NOT NOT THE TURNER PRIZE*, Chelsea Cookhouse, London, United Kingdom

2019 *Whitney Biennial 2019... Vision Board*, LACDA, Los Angeles, CA

2018 *Roughly Translated As: Ubuntu*, A4 Gallery, Cape Town, South Africa

2017 *Internet Imperialism: Bow, NH*, 18th Street Art Center, Santa Monica, CA

HOW TO HOW TO HOW TO draw, <http://linkcabinet.eu>

2016 *Interior*, Whitcher Projects, Inglewood, CA

HOW TO HOW TO HOW TO, Arebyte Gallery, London, United Kingdom

Crossed Lines, Ace Hotel, London, United Kingdom

2015 *Virtual Reality*, De Re Gallery, Los Angeles, CA

Pigment As Pixel, Hoxton Gallery, London, United Kingdom

2014 *Painting As Interface*, The White Building, London United Kingdom

SELECTED GROUP EXHIBITIONS

2018 Search Engine Art, V&A Museum, London, United Kingdom (book)

2018 Mozfest Open Web, Mozilla Foundation, London, United Kingdom

2014 *Digital Futures*, V&A Museum, London, United Kingdom

2013 De Re Gallery, Los Angeles, CA

CONFERENCES & LECTURES

2018 Wikimania, Cape Town, South Africa

Lux Gallery, London, United Kingdom

The British Computer Society, London, United Kingdom

2017 Emmanuel College at Cambridge University, Cambridge, United Kingdom

The Photographer's Gallery, London, United Kingdom

Vivid Projects, Birmingham, United Kingdom

2016 The London Film School, London, United Kingdom

The International Conference on the GIF, Bologna, Italy

2014 *Digital Utopias*, The British Arts Council, Hull, United Kingdom

The British Computer Society, London, United Kingdom

2013 The British Film Institute, London, United Kingdom

SHORT LISTS

2015 The Delfina Foundation, London, United Kingdom

2016 Ace & Tate, London United Kingdom

SELECTED BIBLIOGRAPHY

Catherine Womack. "This Artist Is Tricking the Internet into Making Her Dreams Come True." LA Magazine, May 15, 2019

<<https://www.lamag.com/culturefiles/gretchen-andrew-search-engine-art/>>

Catherine Womack. "Hack the Frieze Los Angeles art fair? This painter says she's done it." LA Times, February 14, 2019

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Matt Stromberg. "A Net Artist Takes Over the Google Image Search of 'Frieze Los Angeles.'" HyperAllergic, February 13, 2019

<<https://hyperallergic.com/484599/a-net-artist-takes-over-the-google-image-search-of-frieze-los-angeles/>>

Liz Ohanesian. "I'm taking a power gap and closing it with an information gap." We Present, July 2019

<<https://wepresent.wetransfer.com/story/gretchen-andrew/>>

Gunseli Yalcinkaya. "The artist who trolled Google into making her win the Turner Prize." Dazed, September 27, 2019

<<https://www.dazeddigital.com/art-photography/article/46189/1/gretchen-andrew-turner-prize-internet-algorithm>>

Caroline Goldstein, "How One 'Search Engine Artist' Hacked Her Paintings Into Frieze Los Angeles's Google Results." ArtNet, February 12, 2019

<<https://news.artnet.com/market/frieze-los-angeles-gretchen-andrew-1462594>>

Gareth Harris. "Pioneer of Virtual Reality Art." Financial Times, September 21, 2016.

<<https://www.ft.com/content/89bdcff0-7fe0-11e6-8e50-8ec15fb462f4>>

Liz Ohanesian. "At This Gallery Show, the Art Isn't on the Walls — It's in Virtual Reality." LA Weekly, February 11, 2015.

<<http://www.laweekly.com/arts/at-this-gallery-show-the-art-isnt-on-the-walls-its-in-virtual-reality-5376015>>

Amira, Dhalla. "This Artist's Paintings Are Making the Internet More Open and Equal." The Mozilla Foundation, May 21, 2018.

<<https://medium.com/read-write-participate/this-artists-paintings-are-making-the-internet-more-open-and-equal-2c9b4340f08c>>

Neal, Stimler. "Making New Art Inspired by the Met's Collections with Google Glass." The Metropolitan Museum of Art, February 6, 2014.

<<https://www.metmuseum.org/blogs/digital-underground/2014/making-new-art>>